



*The New York Metro Area Chapter invites you to attend...*

### **“Building Better Target Date Funds”**

Please join us as our speaker, Brett Hammond of MSCI, discusses the changing landscape of Target Date Funds (TDFs). Reportedly over 60% of new contributions are flowing into default TDFs in defined contribution plans that offer them. This is a stunning change from just a few years ago in that they offer asset class diversification, automatic adjustments and rebalancing, and the potential for customization. But in light of increasing reliance on this instrument, now and into the future, the question we must ask is--how can we build better TDFs?

#### **P. Brett Hammond MSCI**

Brett Hammond is Managing Director and Head of Index Applied Research for MSCI in New York, with responsibility for research to support new risk premia and economic exposure indices.

Prior to joining MSCI, Mr. Hammond was Chief Investment Strategist for TIAA-CREF. He has published over 30 articles and books in the areas of finance, higher education, and public policy. Mr. Hammond is a former faculty member of the University of California (Berkeley and Los Angeles), and is currently an adjunct professor at the Wharton School of the University of Pennsylvania, and Executive Chair of the Research Councils on Global Investment.

**Date:** Tuesday, March 24, 2015  
**Time:** Registration check-in begins at 8:30 AM  
**Presentation / Q & A from 9:00 AM – 10:00 AM**

#### **Meeting Location and Directions:**

Penguin Random House  
1745 Broadway  
14th Floor, Louis L'Amour Conference Room (b/t 55th & 56th St)

#### **Directions**

Take the 1, A, or C to Columbus Circle, the N, Q, or R to 57th St / 7th Ave, the B, D, or E to 53rd St / 7th Ave, or take the F to 55th St / 6th Ave

**NOTE: Photo ID and pre-registration are required to enter the building!**





## Online Registration Form

### Building Better Target Date Funds

### [REGISTER HERE](#)

To attend you must register by **Friday, March 20, 2015 (5 PM)**

Attendees of this event will receive 1.0 hour CEBS CPE credit.

**NEW: This event will also be eligible for 1.0 hour of HRCI credit, pending approval by the HCRI, and 1.0 hour of SHRM PDC credit, pending approval by SHRM.**

**If you will not be able to attend, please notify us no later than 5:00 PM on Friday, March 20, 2015. Non-members not able to attend must notify us by this date to receive a refund.**

#### NY Metro Area Chapter Meeting Costs:

Member – Free

Non-Member – \$30 Fee\*

*\* Any non-member that attends and pays for two meetings in 2015 will automatically become a member of the Chapter for the remainder of the year (if eligible).*

#### Payment for non-members of the NY Metro Chapter:\*

- Via PayPal, you will be taken to the payment page once you [register](#) for the event on our [website](#).

\*Please note that the NY Metro Chapter will no longer accept payment by check during registration on the day of the event. **All non-members must pay through PayPal.**

**Tax ID #: 13-3293220**

**The NY Metro Chapter of ISCEBS is now accepting online [registrations](#). Please contact Sue Andres if you have any questions or feedback regarding the new registration process:**

E-Mail: [support@cebsnyc.org](mailto:support@cebsnyc.org)

Telephone: (718) 705-4263

**For questions about the program, please contact Megan Schmidt:**

E-Mail: [education@cebsnyc.org](mailto:education@cebsnyc.org)

Telephone: (917) 628-4080

*Sponsored by the New York Metropolitan Area Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), a nonprofit organization that serves as an educational resource for certified employee benefit specialists and others in the employee benefits community.*