



The New York Metro Area Chapter invites you to attend...

**Trends and Cost Control Strategies for
Specialty Pharmacy Programs**

Please join us as our speaker, Seth Friedman, Area Senior Vice President of Solid Benefit Guidance, presents trends in Specialty Pharmacy and ways in which you can help manage costs. While there is no silver bullet in managing these high cost medications, there are strategies that can be employed to help proactively ensure plan sponsors are not caught off guard. The presentation will focus on the specialty drug pipeline, high cost conditions, and different types of programs that can be employed by plan sponsors.

**Seth Friedman, SVP
Solid Benefit Guidance**

Seth Friedman has over 20 years of experience in the pharmacy-benefit space, starting his career working for a leading Pharmacy Benefits Manager, Medco Health Solutions. At Medco, he held various positions in Operations and Account Management, and was ultimately responsible for the Account Management division in one of Medco's business units. After Medco, Seth joined Aon Hewitt as a Vice President in their National Pharmacy Practice and was responsible for the Northeast Region, managing the pharmacy benefit programs for mostly Fortune 500 companies. Seth is currently with Solid Benefit Guidance (SBG), and he has overall accountability for the SBG employer pharmacy practice. He is an active speaker on many pharmacy benefit topics and is frequently quoted in trade journals.

Date: Tuesday, November 22, 2016
NEW: **Please note our new start time at 8:45 AM.**
Time: Registration check-in begins at 8:30 AM
Presentation / Q & A from 8:45 AM – 10:00 AM

Meeting Location and Directions:

Penguin Random House, 1745 Broadway, 14th Floor, Dr. Seuss Room (b/t 55th & 56th St)

Directions

Take the 1, A, or C to Columbus Circle, the N, Q, or R to 57th St / 7th Ave, the B, D, or E to 53rd St / 7th Ave, or take the F to 55th St / 6th Ave

NOTE: Photo ID and pre-registration are required to enter the building!



Online Registration Form

Trends and Cost Control Strategies for Specialty Pharmacy Programs

[REGISTER HERE](#)

To attend you must register by **Friday, November 18, 2016 (5 PM)**

Attendees of this event will receive 1.0 hour CEBS CPE credit.

NEW: This event will also be eligible for 1.0 hour of HCRI credit, pending approval by the HCRI, and 1.0 hour of SHRM PDC credit, pending approval by SHRM.

Members who have registered for this event and are not able to attend, please notify us no later than 5:00 PM on Friday, November 18, 2016. Non-members who are not able to attend must notify us by this date to receive a refund.

NY Metro Area Chapter Meeting Costs:

Member – Free

Non-Member – \$30 Fee*

** A CEBS student who pays for two monthly education sessions during the calendar year will gain NY Metro Chapter membership for the remainder of the year.*

Payment for non-members of the NY Metro Chapter:*

- Via PayPal, you will be taken to the payment page once you [register](#) for the event on our [website](#).

*Please note that the NY Metro Chapter will no longer accept payment by check during registration on the day of the event. **All non-members must pay through PayPal.**

Tax ID #: 13-3293220

The NY Metro Chapter of ISCEBS is now accepting online [registrations](#). Please contact Sue Andres if you have any questions or feedback regarding the new registration process:

E-Mail: support@cebsnyc.org

Telephone: (718) 705-4263

For questions about the program, please contact Tanisha Figueroa or William Chase:

E-Mail: education@cebsnyc.org

Telephone: (646) 801-8793

Sponsored by the New York Metropolitan Area Chapter of the International Society of Certified Employee Benefit Specialists (ISCEBS), a nonprofit organization that serves as an educational resource for certified employee benefit specialists and others in the employee benefits community.

